The Life of Brittany Diehl Contact info:

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November 28, 2012 brittany@downtownfrederick.org

Brittany Diehl considers herself fortunate to have found what she considers her “dream job” not long after she graduated with a degree in marketing from Hood College last May.

Diehl, 22, of Frederick, landed a position as the promotions and social media manager for the Downtown Frederick Partnership. Her job includes managing the Partnership’s media outlets and planning Partnership events such as First Saturday, Frosty Friday, and May Fest, and she loves every minute of it.

“When I first saw the job posting online, I called my mom immediately and said “this sounds like my dream job! So far, it absolutely has been. Downtown Frederick has a special place in my heart, and being part of an organization that does so much to make it an even better place to work, live and play has been extremely gratifying. I get excited to go to work every day, which is a great feeling”, Diehl said.

Diehl felt she was hired for this position because of her strong support system and preparation for this career. Growing up, she always looked up to her parents. They taught her the value of hard work, perseverance and doing what you love. She also grew up with a creative nature, in which she would draw, paint and do lots of arts and crafts as a child. Diehl feels that her creativity today has helped in the workforce because of how she has to think of activities for events or ways to promote things going on downtown.

The influence behind a career like this came from her father who has been involved in public affairs and marketing from an early age. When Diehl took her first marketing class at Hood, she knew this is the direction she wanted to move towards in life. She has also always been one who enjoys giving back to the community. That interest expanded her career choice towards a non-profit organization.

Kara Norman, of the Downtown Frederick Partnership, had nothing but positive things to say about her new employee. Norman stated, “Brittany is an excellent new member of the Partnership team. She’s energetic, positive and already doing a great job of tacking the many details of event planning after being on the job for only a month. We’re thrilled to have her on board and excited to have a social media expert in the house.”

Diehl is blessed to have the opportunity to work and live in a town that is so close to her heart. Ever since her family moved to the area, she has been intrigued by everything Downtown Frederick has to offer. Having a chance to be a part in planning events and drawing in tourism towards the city, make her proud to be a part of the Downtown Frederick community.